Official Rules and Regulations
Vileda “It Feels Great To Feel At Home” Contest

1. CONTEST PERIOD:
The Vileda “It Feels Great To Feel At Home!” contest (hereinafter the “Contest”) is held by Freudenberg Household Products Inc. (hereinafter the “Contest Organizers”) in Canada and on the Internet from 9:00 am Eastern Time (ET) on March 2nd, 2020 and ends at 11:59 p.m. (ET) on May 31st, 2020 (hereinafter the “Contest Period”).

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

2. ELIGIBILITY
This Contest is open to all residents of Canada who have reached the age of majority in their place of residence (according to the laws of their applicable province or territory). The following persons are excluded from participation: employees, agents and representatives of the Contest Organizers, of their parent, associated and affiliated companies, their advertising and promotion agencies, suppliers of prizes, materials or services related to the Contest, as well as members of their immediate families (siblings, children, mother, father), their legal or de facto spouse and all persons with whom these employees, representatives and agents are domiciled.

3. HOW TO ENTER
Visit www.vileda.ca/FeelAtHome (the “Contest Website”) or visit www.vileda.ca and click on the “Contest” button on the homepage slider, then follow the instructions to register. Two 8-second videos will be displayed on the contest page. Click on the video of your preference to make your vote. This counts as one vote for the video. Each day, the video combination will change. Next, fill out all the required fields: first name, last name, age bracket, telephone number (including the area code), street address, province, postal code and email address.

You must certify having read, understood and accepted the terms of the Contest Participation Rules and the applicable privacy policy by checking the appropriate box. Then click on “Submit”. You will then obtain one (1) entry per person (one unique email address). By submitting your entry, you confirm that you are eligible to participate according to these Rules.

Subsequently, you can submit one (1) entry per day during the Contest Period.

Basic entries. You will obtain (1) entry for the Instant Prize and (1) entry for the chance to win the Grand Prize, provided that you comply with these Contest Rules.

A Web page will be displayed on the screen indicating that your participation is well registered for the prize.

Only one (1) email address may be used by any person to participate in the Contest. Duplication or any attempts or suspected attempts, as determined in the sole discretion of the Contest Organizer, to exceed the maximum number of entries or accounts per person or per email address is a violation of these Rules and may result in disqualification and forfeiting of any prize. Entrants must not create false identities,
or impersonate any person or entity, or falsely state or otherwise misrepresent an affiliation with any person or entity.

To enter the Contest, cookies must be activated. If fraudulence has been detected, your entries will be disqualified.

4. PRIZES

INSTANT DAILY PRIZES
There are ninety (90) Instant Prize Winners of Vileda cleaning products, approximate retail value from $10 to $30. Winners may select among the five options: ProMist MAX Spray Mop, SuperTwist Mop, Fibro Contact Mop, Oskar Broom with dustpan or Classic Bee Mop. Prizes will be awarded each day of the Contest Period.

GRAND PRIZES
There are three (3) Grand Prize Winners. Each Grand Prize consists of a $5,000 cash prize, to be awarded in the form of a cheque (the “Prize”). Cheques will be issued in Canadian dollars.

5. DRAW
The allocation will occur on a daily basis based on a pre-determined numerical sequence calculated using the estimated number of entries. The random draws will take place as follows: in Laval (Quebec), in the office of the FHP at 666 Boulevard St. Martin West. H7M 5G4.

INSTANT PRIZE
Daily winners will be drawn randomly. If you are an Instant Prize Winner, you will be notified immediately on screen whether you have won the instant prize. You will then be asked to correctly answer without help the mathematical skill-testing question. Once the answer has been validated, you can select your prize. An email will be sent to the email address provided in the entry form for confirmation.

GRAND PRIZE
One Grand Prize winner will be awarded each month of the Contest Period as provided in the chart below. Winners are randomly drawn each month from among all eligible entries received as eligible to win a Prize described above. Winners will be notified through email.

Entries will reset at the beginning of each month for the new contest period.

<table>
<thead>
<tr>
<th>Month</th>
<th>Start and End Dates</th>
<th>Draw Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>March 2nd @ 9:00 am ET to March 31st @ 11:59 pm ET</td>
<td>April 1st, 2020</td>
</tr>
<tr>
<td>2</td>
<td>April 1st @ 12:00 am ET to April 30th @ 11:59 pm ET</td>
<td>May 1st, 2020</td>
</tr>
<tr>
<td>3</td>
<td>May 1st @ 12:00 am ET to May 31st @ 11:59 pm ET</td>
<td>June 1st, 2020</td>
</tr>
</tbody>
</table>

6. CHANCES OF WINNING
Chances of winning depend on the total number of eligible initial and additional entries registered during the Contest Period.

7. PRIZE CLAIM
All prizes will be sent at the end of each contest period.

In order to be declared a winner for prizes other than instant prizes, the chosen
entrant must:

a) Be reached by email within ten (10) days following the draw. In the event that a chosen entrant is reached by email, he/she must reply to said email within ten (10) days of having received it, in compliance with the instructions in the email. Any prize notification email followed by a notice that the message was undeliverable will disqualify the chosen entrant;

b) Correctly answer the mandatory mathematical skill-testing question without any assistance;

c) Sign the declaration form and disclaimer of responsibility (hereinafter the “Declaration Form”) attesting that the chosen entrant has complied with any and all conditions stated in these Rules that will be sent to him/her by email and releases the Contest Organizers, its affiliated companies and agents, its officers, directors, agents, representatives, successors and assigns any liability in connection with the Contest, the entrant’s participation therein and/or the awarding and use or misuse of the prize or any portion thereof;

d) Return the signed documents to the Contest Organizers so they receive them within ten (10) days of its receipt, by either mail or email. If mailed, the date received by the Contest Organizer will be the date postmarked on the envelope.

Failure to comply with any of the conditions mentioned in these Participation Rules, to correctly answer the skill-testing question or to accept his/her prize shall cause the selected entrant to be disqualified. In such a case, the Contest Organizers may, at their sole discretion, cancel the prize or hold a new draw until an entrant is selected and declared a winner in compliance with these Participation Rules.

Within fifteen (15) days following the receipt of the duly signed Declaration Form, the Contest Organizers will send a letter by post to the winner informing him/her of the details for taking possession of the prize, which will be mailed to the address indicated in the initial entry.

8. GENERAL CONDITIONS

By entering the Contest, each entrant agrees to abide by these Rules. This Contest is subject to all applicable federal and provincial laws.

For residents of Quebec, any dispute with respect to organizing or conducting an advertising contest may be submitted to the Régie des alcools, des courses et des jeux du Québec for a decision. A dispute with respect to the awarding of a prize may be submitted to the Régie des alcools, des courses et des jeux du Québec for the sole purpose of intervention in order to achieve resolution.

Any decision on the part of the Contest Organizers, related to the Contest, is final and ineligible for appeal, subject to any decision of the Régie des alcools, des courses et des jeux du Québec having to do with matters related to its competence.

All Entry Forms, emails and Declaration Forms are subject to verification by the Contest Organizers. Any Entry Form, email or Declaration Form that is incomplete, illegible, damaged, fraudulent, transmitted late, that does not contain the correct contact information with which to reach the entrant, which contains an invalid email
address or an incorrect answer to the mathematical skill-testing question or is otherwise non-compliant, will be rejected and deemed invalid for entry or a prize. Entry Forms, emails, Declaration Forms and information pertaining to Contest entry must be validated to verify the prize claim. The prize will only be allocated after validation and verification, at the discretion of the Contest Organizers.

The use of automated registration software is forbidden. Entries made from multiple email addresses under multiple identities or using any other method to enter the Contest many times will be deemed inadmissible. The Contest Organizers reserve the right to disqualify a person or to void one or many entries of anyone entering or trying to enter the Contest by using any means that go against the Participation Rules or that make it unfair for other entrants (e.g. piracy, entries exceeding the permitted limit, etc.). Such cases could be referred to the authorities.

Any deliberate attempt to tamper with the Contest website and/or any related website or any attempt to undermine the legitimate operation of this Contest constitutes a violation of civil and criminal laws. Should such an attempt be made, the Contest Organizers reserve the right to reject the entrant’s entries and claim compensation under the provisions of the law.

Any prize must be accepted as described in these Participation Rules and cannot be transferred – in whole or in part – to another person nor replaced by any other prize, subject to the specifications provided for in the following paragraph.

By entering the Contest, the winner releases the Contest Organizers, their parent, associated and affiliated companies, their advertising and promotion agencies, their employees, agents and representatives (hereinafter the “Beneficiaries”) from all responsibility for any and all damages that could take place related to the acceptance and use of the prize.

Any entrant selected for a prize acknowledges that the only warranty applicable to the prize is the standard manufacturer warranty.

The Contest Organizers reserve the right, at their sole discretion, to cancel, terminate, modify or suspend the Contest, in whole or in part, in the case of any event or human intervention that may corrupt or affect the administration, security, impartiality or progress of the Contest as provided in these Participation Rules, subject to the approval of the Régie des alcools, des courses et des jeux du Québec, if required.

The Contest Organizers do not guarantee in any way that the Contest Internet site or any site related to the Contest will be accessible or functional without interruption throughout the Contest Period or that they will be free of any errors.

In the event that the computer system is not able to register all Contest entries during the Contest Period for any reason, or that the Contest ends in whole or in part before the end date stated in these Participation Rules, the Contest Organizers will proceed to a random draw among the eligible entries registered during the corresponding Contest Period or, as the case may be, at the date of the event that terminated the Contest.

The Contest Organizers are released from any responsibility related to the malfunction of any data computer component, software or line of communication, and from any responsibility for the loss or lack of a communications network or for any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network and which may limit or prevent any person from entering the Contest. The Contest Organizers are also released from any responsibility for any damage or any
loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Internet page or any software related to entering the Contest.

By entering or by attempting to enter the Contest, all persons release the Contest Organizers of responsibility for any and all damages that may occur as a result of their participation or attempted participation in the Contest.

By entering the Contest, any winning person authorizes the Contest Organizers and their representatives to use, if needed, his/her name, photograph, image, declaration in regards to the prize, place of residence and/or voice for advertising purposes, without any form of compensation.

For the purpose of these Participation Rules, the entrant is considered to be the person whose contact information has been entered online on the Entry Form. It is this person who will be asked to answer the mathematical skill-testing question. That is also the person to whom the prize will be awarded if he/she is selected at random and if he/she is declared a winner.

All emails and all Declaration Forms are the property of the Contest Organizers and will under no circumstances be returned to the winner.

No communication or correspondence will be exchanged with entrants within the context of the Contest other than what is specified in these Participation Rules or as initiated by the Contest Organizers.

Entrants’ personal information collected within the context of the Contest will be used solely for managing the Contest. No commercial or other communication unrelated to the Contest will be sent to entrants unless they otherwise authorize it.

If a paragraph of these Participation Rules is declared illegal, non-executable or nil by a competent court, that paragraph will be considered nil, but all other paragraphs that are not affected will be applied within the limits permitted by the law.

In case of discrepancy between the French and English versions of the Participation Rules, the English version will prevail.

**PRIVACY POLICY:**
Please consult Contest Organizers’ privacy policy for information on how it collects, uses and discloses personal information.